

Losing the COVID-19





## Pandemic weight gain













- Weight gain during the pandemic
- Emotional reasons why we struggle with weight
- Physical reasons why we struggle with weight
- How to beat it
  - Motivation, moving forward



# 61% of Americans reported undesired weight gain

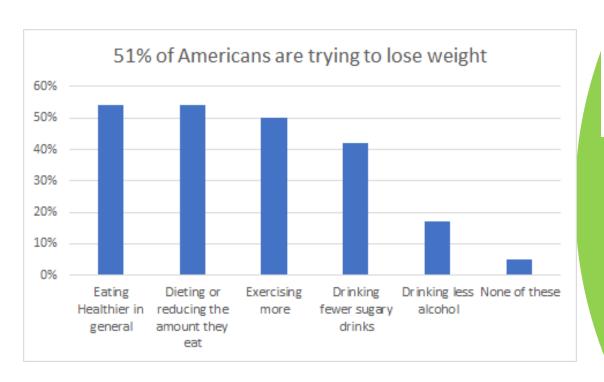
Average weight gain: 29 lbs

### Causes

- Increased drinking (23% increase)
- Change in sleep habits (67% sleeping more or less)
- Mental health worsened (30% increase)
- Coping mechanism (30% increase)
- Gyms closed (22% exercising less)
- Eating habits (42% more)
- Less daily movement (22% reported)









29% of Americans are exercising more22% are exercising less

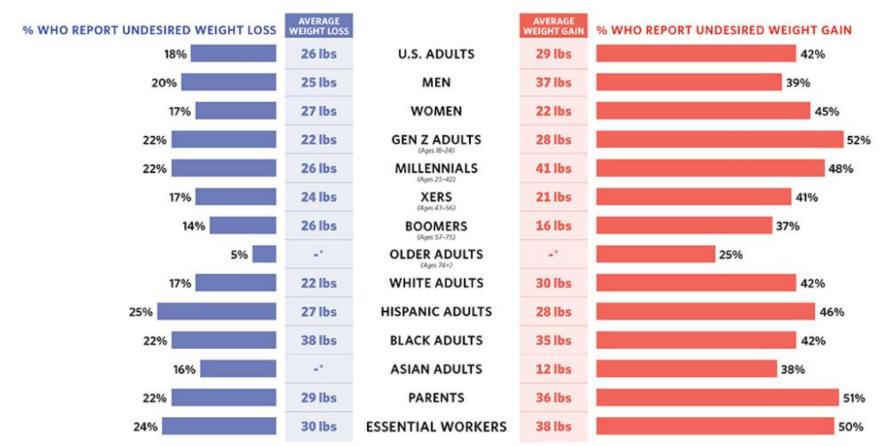




#### PANDEMIC SURVEY

#### Slightly More Than 6 in 10 U.S. Adults (61%) Report Undesired Weight Change Since Start of Pandemic





STRESS IN AMERICA™

"Insufficient sample size for reporting

C American Psychological Association



- •Biological determinants such as hunger, appetite, and taste
- •Economic determinants such as cost, income, availability
- •Physical determinants such as access, education, skills (e.g. cooking) and time
- Social determinants such as culture, family, peers and meal patterns
- Psychological determinants such as mood, stress and guilt
- Attitudes, beliefs and knowledge about food

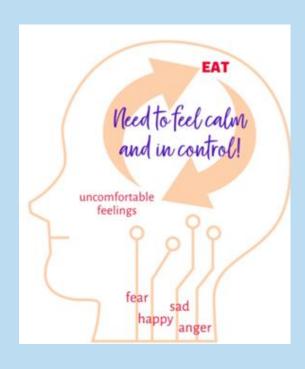


In the USA, the following order of factors affecting food choices has been reported:

- \* taste
- \* cost
- \* nutrition
- \* convenience
- \* weight concerns



### Emotional reasons why we struggle with weight



Stress

Lack of sleep

Attachment of emotions to food

Fear of missing out

Comparison to others

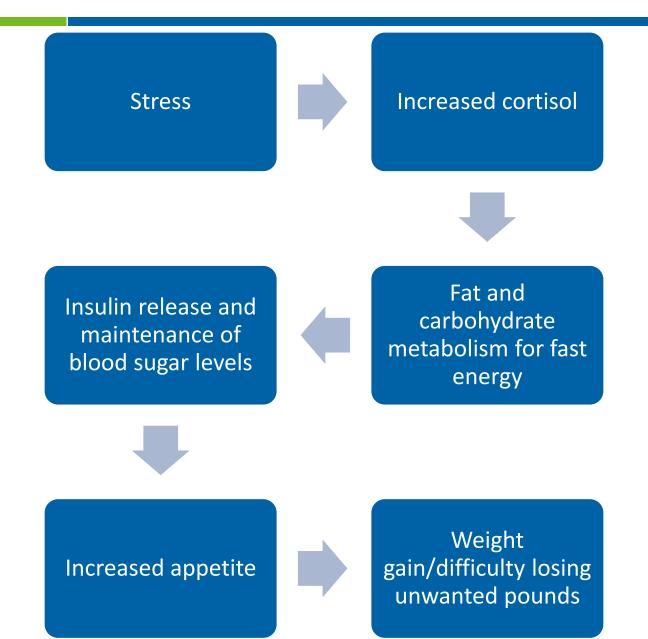
Lack of connection

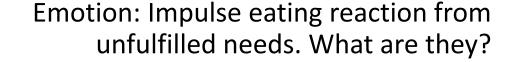
Disconnect with the greater "why"

Idle time



## How stress affects your appetite

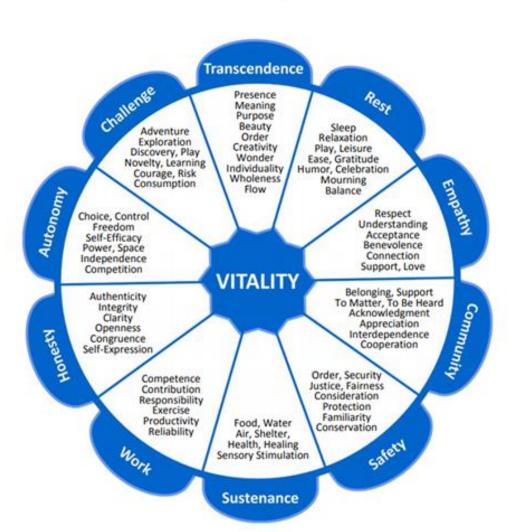






#### The Wheel of Needs

Universal Human Needs



# What need is not being paid attention to?

Need for rest, personal time?

Need for water?

Need for physical activity?

What action/habit/system can be looked at and adjusted?

#### **Logical/orderly approach:**

Do I need this? How much? Why am I feeling like this right now?

How will this impact the rest of my day?

How will this match my values and long-term goals?



#### Physiological reasons why we struggle with weight

Affect from Stress, not slowing metabolism

Affect from lack of sleep, possible elevated cortisol

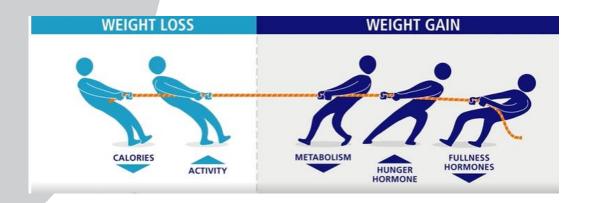
Body may be insulin resistant

Lack of movement

Hunger response from alcohol consumption

Meal timing/skipping meals

Imbalance in nutrients/eating too much





**Probiotics** 

#### Physiological reasons why we struggle with weight

Hormones work together to increase or decrease appetite and fat storage Cortisol, stress tomone, released Ghrelin "Impertomone" Senos a when hour body senses stress can lead To sa Hernoste Due a dels saas a salis hormone produced by cells in your Bry Msulin alous you cells to take in Messer to the hypothalamus telling Neuropeptide V Produced by homon that routes appear depending on what is needed at the Estrogen tenade sex homone, Peptide Ny sur homme that cells in the baln & nerrous system. Olucason, Like Petide, 1 Poor a major role in teening blood age of state of the state of th Cholesystokinin saven HEST HORAN O ACO NO SOLO NO SO Leptin Considered a sales Both very high and low levels of Vilenada albente espenium. **Lifestyle Impact** Minimize sugar Х **Reduce carbs** х Х Increase lean protein х Х х х **Healthy Fats** х **Exercise** Х Magnesium **Green Tea** х Increase anti-inflammatory foods Х х **Enough Sleep** Х Х Fish oil/Flax х х balance cals Х х lower stress Increase fiber х х х Cruciferous/green leafy veggies Soluble fiber Х **Limit fasting** х



# Do you know your nutrition needs?





# Nutrient balance to promote energy

**B** vitamins

**Vitamin D** 

**Iron** 

Magnesium



Beans, lentils, milk, eggs, lean meat, whole grains, potatoes, bananas

Cod liver oil, sardines, tuna, salmon, egg yolk, fortified milk, yogurt and cereals

Lean meats, shellfish, beans, spinach, fortified cereals

Nuts, seeds, legumes, leafy greens such as broccoli, spinach

What about the supplements boasting for weight loss?



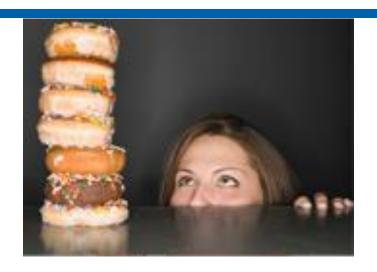


The ability to control yourself

strong determination that allows you to do something difficult (such as to lose weight or quit smoking)

The ability to control attention, emotions, and desires

The ability to delay gratification



The intelligent want selfcontrol; children want candy. -Rumi

Many people think they lack **motivation** when what they really lack is **clarity**. ~James Clear

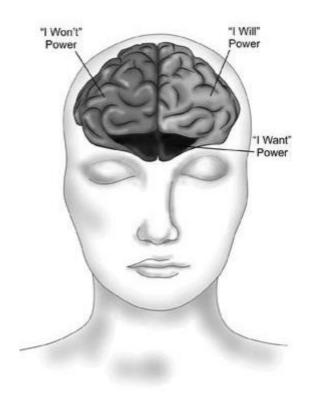




The I WANT power: When it's easier to stay on the couch, your prefrontal cortex makes you want to get up and exercise

The I WON'T power: When it's easier to say yes to dessert, your prefrontal cortex remembers the reasons for ordering tea instead

The I WILL power: When it's easier to put that project off until tomorrow, it's your **prefrontal cortex** that helps you open the file and make progress anyway



Willpower in the Brain

#### The WILLPOWER TRAP





- \* Your "want to"
- \* What is your "Why"
- \* Is this action based linked to your ultimate vision of your best self?



#### Ability

What you "can do"

- \* Believe in vourself
- \* Draw from past successes
- \* Start small with action oriented steps
- \* Taking responsibility for your action
- \* SHOW UP



# Social Motivation

- \* Your "cheer leaders"
- \* Find connections that support you
- \* Seek resources that support your goals



#### Social Pressure

- \* Your "coaches"
- \* Your accomplices (can be good and bad...)
- \* Positive peer pressure
- \* Find a Health Coach!



# Structural Motivation

- \* Reward small wins
- \* Use carrots and the threat of losing carrots
- \* Use rewards in combination with social and personal motivators
- \* Make the reward visibletracking on a calendar or app for days since...



#### Structural Ability

- \* Control of your space
- \*Build fencescreate a distance between yourself and tempation
- \* Change cues and engage your autopilot
- \* "Give me a lever and a place to stand and I will move the Earth."-Archimedes (287-212 BC)

#### There are 6 sources of influence

There are forces pulling against us - causes tempting us



How to beat the weight gain
"I can only control my behaviors if I control the things that control me"





## Identify/ NOTICE

- \* Identify your crucial moments we are not tempted all the time
- \* Find the optimal moments to pair successful behaviors



- \* Create your vital behaviors; find your limits, form your actions that are linked to successes
- \* Shape your Environment



- \* Engage all 6 sources of influence; optimize for the starting line, not the outcomes
- \* Identify action, take action, find accomplices, cheerleaders and resources



- \* Turn your bad days into good days; learn from your mistakes
- \* Track your task for immediate reward!
- \* Measure and don't break the chain!



# **True Change is Identity Change**

- The goal is not to read a book, the goal is to become a reader.
- The goal is not to run a marathon, the goal is to become a runner.
- The goal is not to write a book, the goal is to become a writer.



#### Change in habits = **change in belief of identity**

I am flawed

I am proud of myself

I am resourceful

I am dedicated

I am consistent

I am human

I am determined

I am flexible

I am a warrior

I am clear on my goals

I am striving for progress, not perfection







I SHOW UP

I am active

I am growing

I love my life

I love myself for what my body can do

I BELIEVE.....



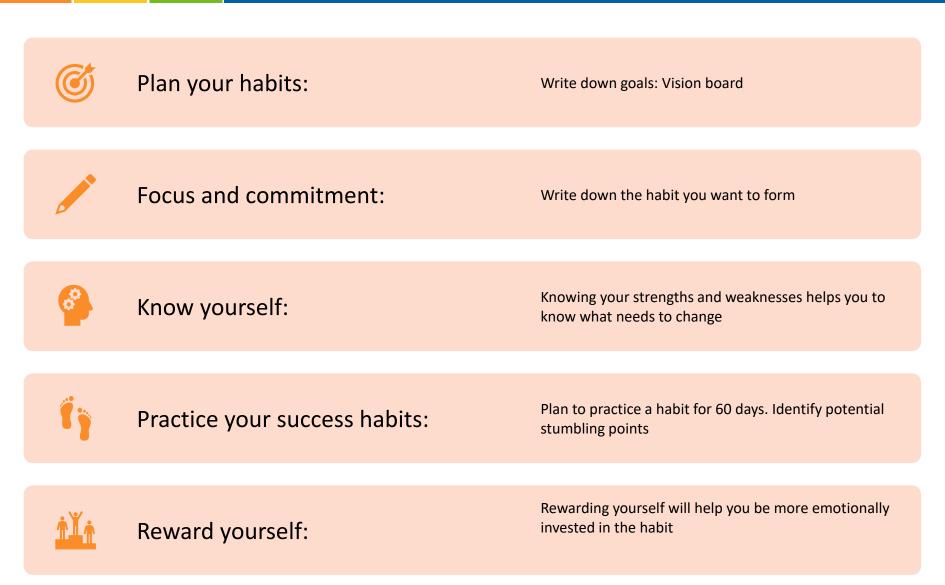
# Small Steps for Habit Formation

- Plan your success habits
- Focus and commitment
- Know yourself
- Practice your success habits
- Reward



https://www.youtube.com/watch?v=U\_nzqnXWvSo







01

Create a routine

02

Avoid the kitchen as your workspace

03

Make time for movement

04

Plan your meals and snacks

05

Incorporate vegetables







By sticking to a routine, the brain has increased mental resources for other tasks. You can be more productive if you stick to a routine!





Stick to your schedule

Create a daily routine

Pencil in exercise-start with 2-3 days per week

Helps you focus on tasks





 Recommendation: at least 150 minutes of moderate-intensity exercise per week

Build into your daily routine:

 Watch a show while walking on the treadmill

Read while on the stationary bike

Take a break to walk during work

Allow time for recovery

Put it on paper

Vary your routine:

- Walking
- Swimming
- Biking
- Zumba

Strength training





Create a desgnated workspace

Avoid working in windown spaces

Create a natural boundary

Avoid mindless snacking









Move A 10-Schedule Have Make use Find a throughout minute exercise 2-3 walking of your buddy the walk=1,000 days/week lunch break meetings workday steps



Research suggests walking just 5 min. per hour can increase your mood, improve your concentration and productivity, and even dull your hunger





#### So how do I do it?

- Look at your calendar
- Keep a list of recipes
- Incorporate take out!
- Make a shopping list
- Plan leftovers
- Look at your pantry
- Consider snacks

Reduces the stress of "what's for dinner?"

Can fit anyone's needs



Gives you time to do other things

Healthier



- ✓ Great source of vitamins and minerals
- ✓ Fiber
- ✓ Low calorie, low fat
- ✓ Protect against cancer and other diseases
- ✓ Quick, convenient and easy
- ✓ Low in sodium and cholesterol





Insoluble fiber (found in whole wheat, nuts, beans, vegetables) acts like a sponge and can absorb up to 15 times its own weight in water! This makes you feel full longer.







Start with your "Why" that is not scale focused



Start with a vision that incorporates action and routines that contains the best version of you



Start with specific, measurable, realistic and time bound tasks that will build into that vision



Start with something that will make the most impact, I.e., drinking 3-20 ounce bottles of water, eating 2 fibrous veggies at dinner, moving for 30 minutes after work before sitting down for the day



Grace

Surround yourself with the Language that supports growth

Acceptance'

YOUR BEST WEIGHT IS WILLTEVER MEIGHT YOU REACH WHEN YOU'RE LIVING THE HEALTHIEST LIFE AON YEARYTTA ENUDY





## **NEXT UP: Join us Sept 2 for "In the Kitchen with Maggie and Briana**

choose one in each section	Product	serving size	yield per package	cost	cost per portion	calories	sodium	Dow
Lettuce	Romaine hearts, 3 pack	1 cup	12	\$ 2.69	5 0.22	10		FAMILY HEALTH CEN
	ice burg lettuce	1 cup	9	1.49	\$ 0.17	10		
	NEW WITCHWARD	0.8997	9.5	1000	£ 7.55	100		El Opini Med
	shredded lettuce, iceburg	1 cup	4	1,79		10		Address to the Parish of the Parish
	hearts of romain precut.	1 cup	6			10	- 2	STALLING COURS COURS
Salsa	thick and chunky salsa	4 Thip	11	2.09		20	460	
	homestyle slasa	4Tbsp	7.5	3.49		10	250 460	
	picante sauce	4 Tbgs	7.5	1.49	5 0.20	20	860	
	pico de gallo, homemade https://etsdishrecipes.com/ homemade-pico-de-gallo/	4 Thip	8	varies	\$ 0.50	20	80	
Cheese	shredded cheese	1/4 cup	8		5 0.27	100	150	THE RESERVE THE PARTY OF THE PA
	reduced fat shredded cheese	1/4 cup	7	2.19	5 0.31	90	210	
		1.5 Titrsp	12	2.19	5 0.18	60	180	
Chicken	chicken breast whole family	Same and the second second	79.0			1000	503	AL SAME
	pack	4 oz uncooked, 3 oz cooked	20	10.95	5 0.55	130	125	
		4 oz uncooked, 3 oz cooked	8	6.58	5 0.82	100	110	
	frozen boneless chicken		-			0.2		
	breast, uncooked, 5 lb	4 oz uncooked, 3 oz cooked 3 oz	20			110	180	
	diced oven roasted, 22 oz fully cooked chicken breast	3 02		5.99	\$ 0.86	110	330	
	strips	3 02		7.39	5 1.06	110	450	A STATE OF THE PARTY OF THE PAR
Seasoning	taco seasoning, 25% less							
	sodium	2 tup	35	3.19	\$ 0.09	15	220	
	taco seasoning	2 tip	6	0.36	\$ 0.06	15	380	Calbelle Land
	homemade taco seasoning https://www.hackingsalt.co m/no-sodium-taco- seasoning/#.YR6Fb3y5mUk	2 tip		varies	5 0.05	15	. 0	Canan Plante
Shell	shells, soft taco carb watch	1 tortilla	8	3.29	5 0.41	70	280	(DATAPORT )
	Old El Paso crunchy taco	Sale		933		300	(2).5	Man of the same of
	shell	2 shells	- 6	1.99		100	87	THE PERSON NAMED IN COLUMN 1
	Soft shell taco	1 tortilla	10	1.59	5 0.16	140	450	Common and the common
Sour Cream/Plain Greek		and the second	0.00			1122		
	Plain non fat greek yogurt	1/4 cup	15	3.89		30	20	1
	2% plain greek yogurt whole milk plain greek yogurt	1/4 cup	16	5.99	5 0.37	40	15	greek Gleek
	whole milk plain greek yogurt	1/4 cup	15	5.99	5 0.40	47	15	OEAM OEAM
	sour cream	1/4 cup	10			90	25	
	Black beans, raw	1/4 cup, dry = 1/4 cup-cooked	16			70	20	Victoria Control Control
	Black beans, canned	1/2 cup	3.5	0.49		110	370	S THE R P. LEWIS CO., LANSING, MICH.
				20.00				HEED HEED RATES
	Black beans, reduced sodium	1/2 cup	3.5	0.49	5 0.14	110	180	
	Refried beans	1/2 cup	3.5	1.59	5 0.45	140	520	

Select your ingredients

**Shop for your ingredients** 

Join us at 6pm EST/5pm CST or 7pm EST/6pm CST

Have fun and dinner on the table for your whole family!

Invite your kids to join!

Ingredients for "In the Kitchen with Maggie and Briana" - select items from each category in the quantity desired to prepare a delicious and nutritious meal for your family! See you on September 2nd!