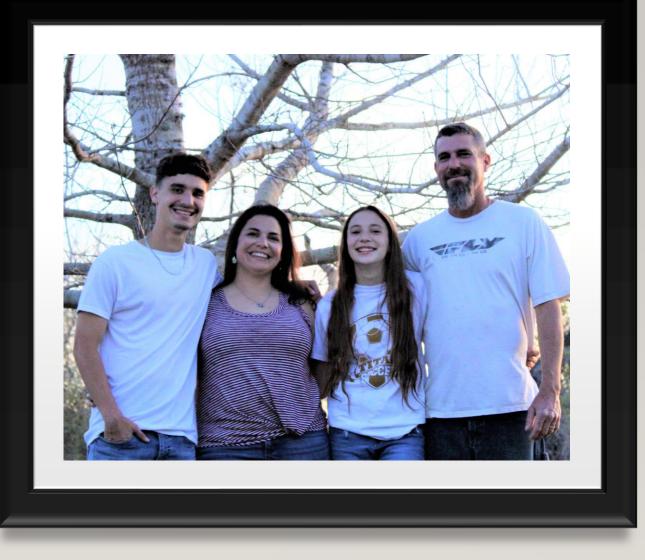
THE BODY SHOP: MASSAGE THERAPY-DOES ONE SIZE FIT ALL?

VICKY JENKINS--LICENSED MASSAGE THERAPIST--LIC#MT024853.

General Business

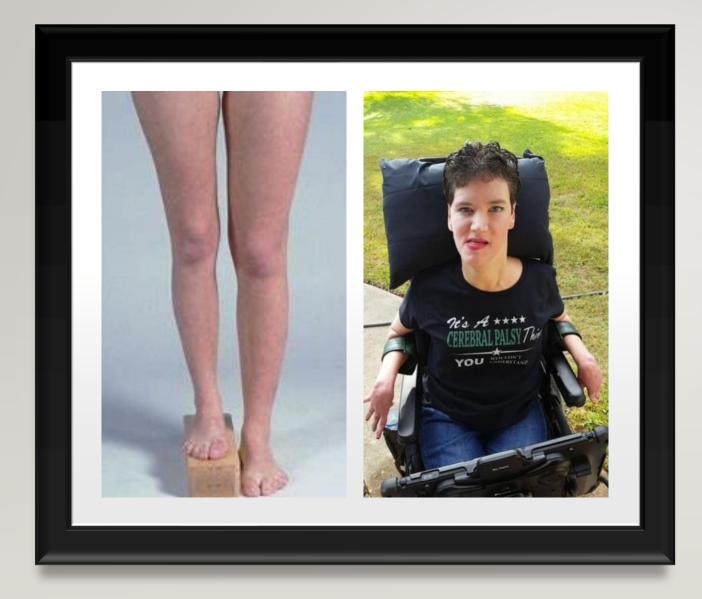
ABOUT ME

- Devoted wife and caring mom of a wonderful husband and amazing kids.
- Began path of massage at 19.
- Attended Hands on School of Massage in Tyler, TX.
- Massage class with James Waslaski revealed my passion.
- Therapeutic Massage Therapist for 23 years and still eager to learn.



USA STATE REQUIREMENTS

- Most states require 500 hours, 50+ of which in the form of internship and a requirement of 12 continuing ed. hours biannually
 - Overall range is between 500(NY)-1000(PR)
- Kansas, Minnesota, and Wyoming have no licensing requirements
 - California's are voluntary
- A little research is required to find which modality you need (links at the end)

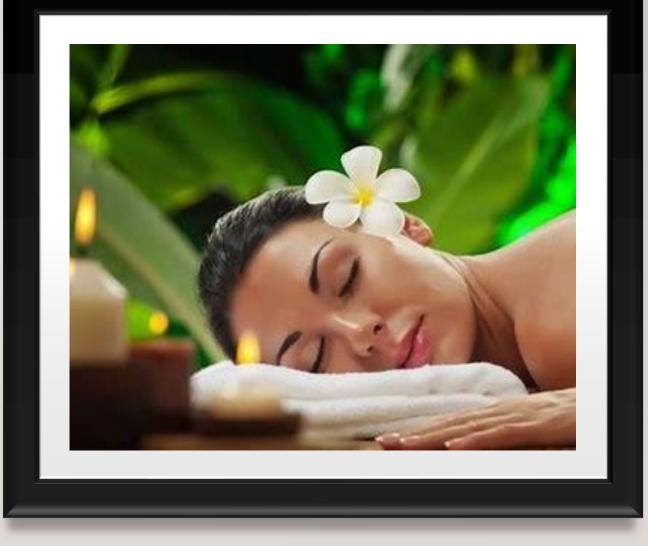


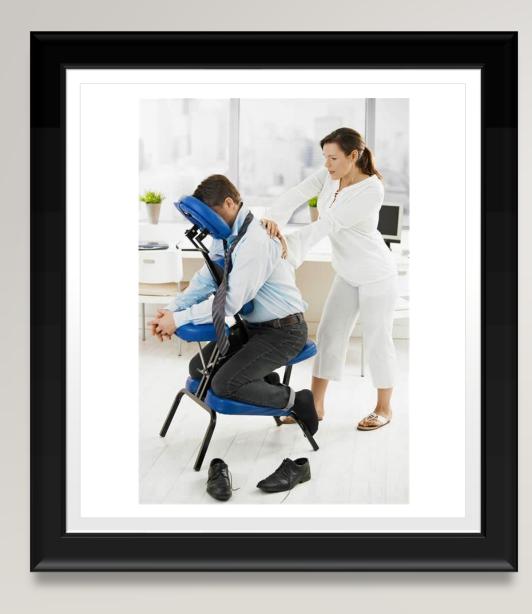
EVERYBODY IS DIFFERENT

- As a bodyworker I have learned to adapt the techniques I use to each client.
- Take into account the information they give and connect it with the knowledge I have.
- Important to stay involved with evidence-based education.

SWEDISH MASSAGE

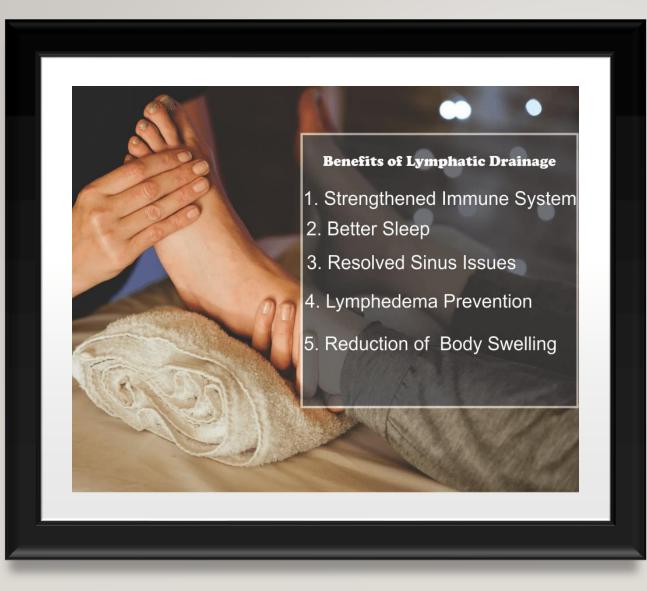
- Aids in nerve stimulation, destressing, mood boosting, and tension relief.
- Found in most establishments and is usually the type pictured upon hearing the word.
- Foundation to all massage.
- Related types include hot stone, hydrotherapy, steam therapy, and aromatherapy.





CHAIR MASSAGE

- Convenient, clothed massage focusing on neck and shoulders.
- Workplace de-stressor with some therapeutic benefits.
- Creates a less stressful work environment to boost productivity.

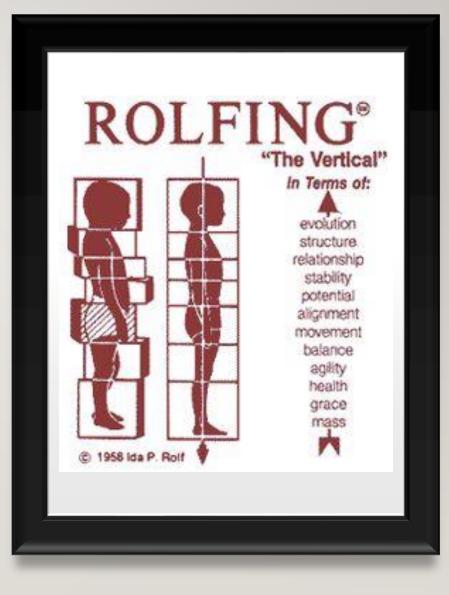


LYMPHATIC MASSAGE

- Gentle, aimed at assisting with the natural drainage of the lymph.
- Commonly seen with lymphedema, cancer patients, and can be beneficial to those with autoimmune disorders.
- Used pre or post surgery and as recovery.

ROLFING

- Foundation of structural integration therapies
- Dr. Rolf recognized the body as an interconnected network rather than a collection of separate parts.
- Focuses on the connective tissue complex of the body to help release, realign, and balance it.
- Helps resolve discomfort while restoring flexibility, revitalizing your energy, and ensuring comfortability in your own body.





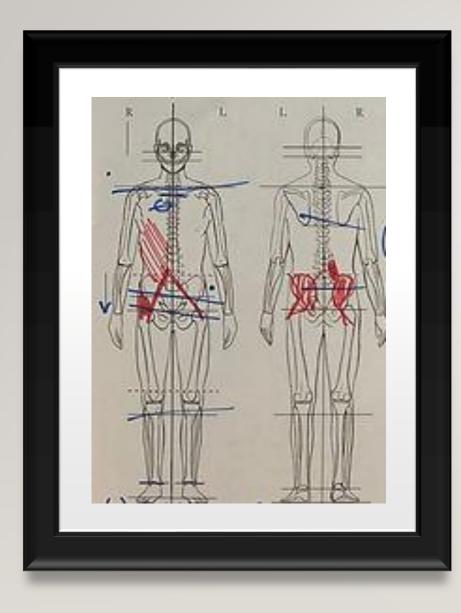
MYOFASCIAL RELEASE

- Restructured version of rolfing (works with fascia) more specific to who rather than putting everyone under one treatment.
- Identify places with imposed limitations on movement to help free them from those restrictions.
- Result is not a "perfect posture" but a return to the person's original intent.
- Useful to all, especially those with posture, gait, and workload difficulties.

ORTHOPEDIC

- Relief does not have to be found through pain.
- Deep pressure does not equate to deep tissue.
- Adjust according to client's observable response.
- Great for any joint-related issues.



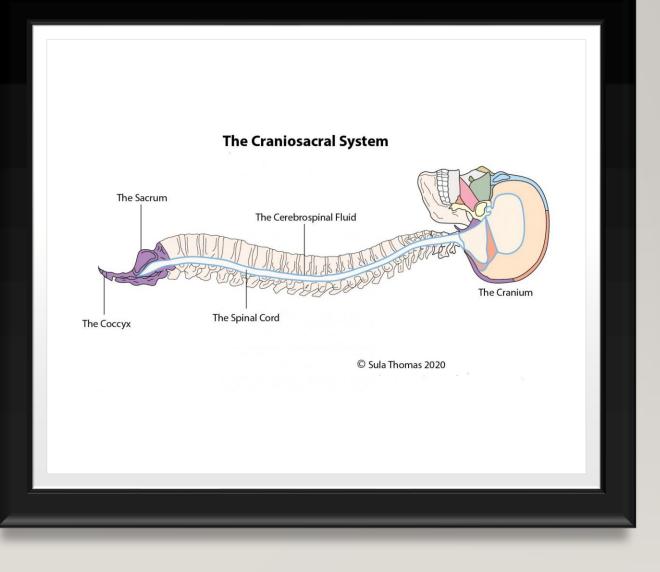


NEUROSOMATIC

- Helps alleviate pain and numerous physiological conditions.
- Primarily focuses on assessing one's form to help correct functional movements.
- Uses measurements in a clinical setting.
- Great for leg length inequalities, migraines, vertigo, tinnitus, unexplained nerve pain, and more.

CRANIOSACRAL

- Focuses on central nervous system.
- Gentle, using less than 5g of pressure, making it safe to all.
- Goal is to help bodily fascia unwind to release tension patterns and restrictions.
- Great for traumatic brain injuries, concussions, spondylosis, PTSD, autism, and much more.



FIND A THERAPIST NEAR YOU

- Swedish and Chair can be found at almost any massage institution. Lymphatic is a little more specific, but they can all be found by searching here: <u>Massage Therapists Near You -</u> <u>Massage Directory by MassageBook</u>
- Rolfing: Dr. Ida Rolf Institute
- Myofascial Release: Practitioners Therapist Directory Search (anatomytrains.com)
- Orthopedic: <u>Find a Practitioner The Center for Pain Management (orthomassage.net)</u>
- Neurosomatic: <u>Find A Therapist | Center for Neurosomatic Studies Massage Therapy</u> <u>Schools Florida (cns.edu)</u>
- Craniosacral: Find a Therapist (iahp.com)