Loss

Chat with James Brady, C.S.C.S. Personal Trainer & Wellness Specialist

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You Can't **"Out-Exercise"** Poor Nutrition!

The Role of Exercise in Weight Loss

Calories In vs Calories Out

Basal Metabolic Rate

Calories required for your body's most basic functions during a state of rest (*breathing*, *circulation*, *cell maintenance*, *hormones*, *etc*.)

Thermogenesis

Energy expenditure associated with food (*eating*, *digesting*, *processing*, *etc*.)

Physical Activity Any physical movement!

A + B = C But it Probably Won't Next Month!

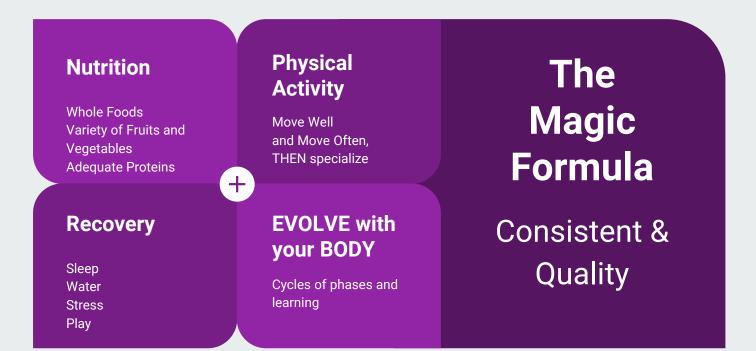
The Role of Exercise in Weight Loss

Why is Math So Hard?

Your body is constantly adapting and evolving... whether we want it to or not.

- Nutrition Hormones, Glycemic Index, Stomach
- Physical Activity Increased Strength/Endurance, Efficiency of Movement
- **Recovery** Quality of Sleep, Hydration, Stress

The Magic Formula



Move Well and Move Often, **THEN specialize!**

The Role of Exercise in Weight Loss

Move Well!

How well you move can save your life!

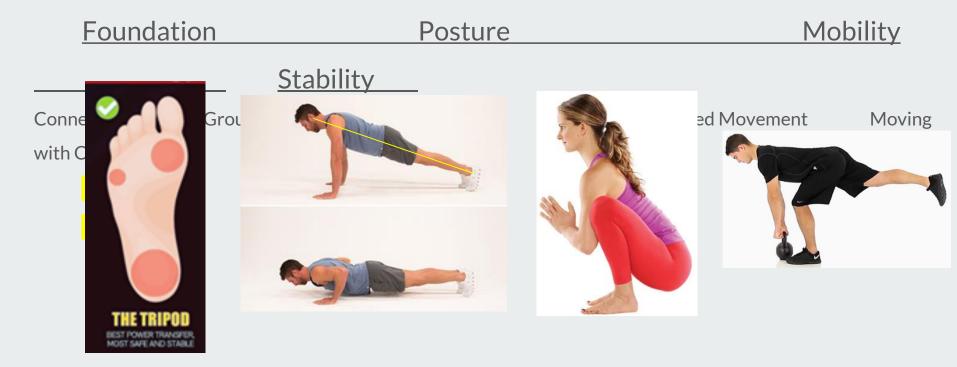
-Number 1 cause of injury during exercise

-Direct link to poor posture

-Increase quality of life

Increase length of life



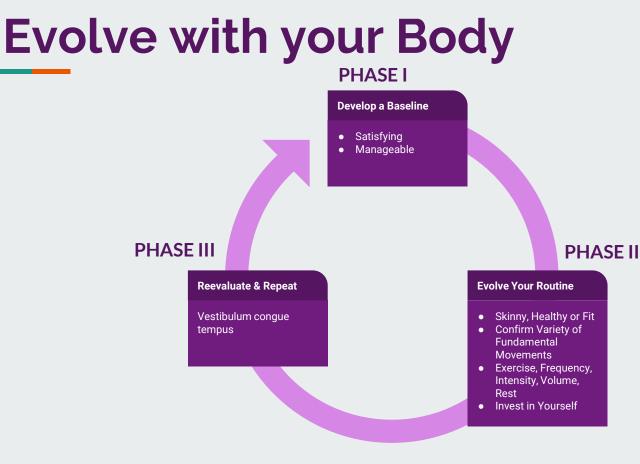


Move Often!

10 minutes a day x 7 days a week is better than 30 minutes twice a week. *

- Larger/infrequent bouts of exercise equals more soreness and more swings in appetite.
- More frequency statistically leads to improved retention of skills, as well as fitness.
- ► Easier to understand the energy needs vs energy expenditure.

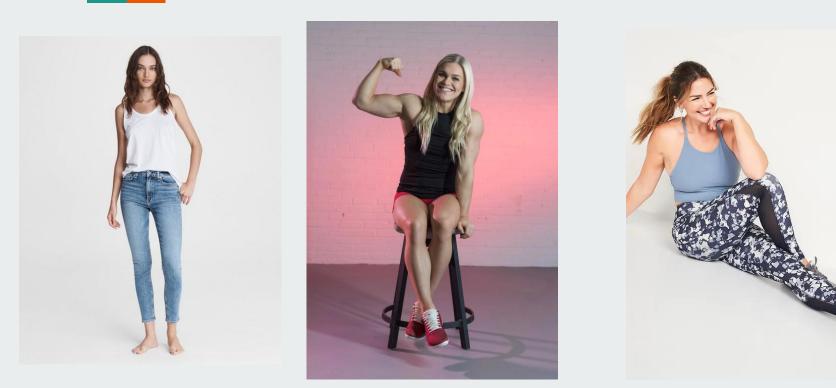
*Assuming intensity and Physical Activity are the same



What's Your **REAL Goal?!?**

The Role of Exercise in Weight Loss

Skinny, Fit, Healthy



Fundamental Movements

- Squat
- Lunge
- Push
- Pull
- Rotation
- Hinge
- Gait









Exercise Variables

- **EXERCISE** What movement or activity you're performing?
- **FREQUENCY** How often you perform the exercise?
- **INTENSITY** What load, speed, or resistance you're using
- **VOLUME** How long or how many times do you complete it?
- **REST** How much rest do you get between exercises?

Invest in Yourself

- Explore your passions and curiosity
- Illicit the help of a professional
- Reward yourself for milestones
- Get a massage

Key Takeaways

Prioritize *Quality* Nutrition over Exercise Find Consistency in your Physical Activity Build in Variety & Progression with your Exercise routine

Ensure *Quality Recovery* before pushing intensity

Ask Me Anything!

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General Business

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